



O'Bryan & O'Donnell

Helping Your Farm, Small Business or Trade Succeed

Industry Benchmarks For Trades



Air Conditioning, Refrigeration & Heating Services

Industry Overview

The main activities for businesses in this industry are installation, repair and maintenance of ventilation, air conditioning, heating and refrigeration systems. These activities can involve the construction of freezer and cool rooms and the installation of ducting.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark for this industry is cost of sales to turnover. This ratio is likely to be the most accurate predictor of business turnover. For businesses that do not report cost of sales or only report a small amount, total expenses can be used to predict turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Cost of Sales/ Turnover | 32% – 48% | 40% – 52% | 45% – 59% |
| Average Cost of Sales | 40% | 46% | 52% |
| Total expenses/turnover | 57% - 75% | 69% - 82% | 84% - 92% |
| Average total expenses | 66% | 76% | 88% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 45% - 65% | 55% - 69% | 59% - 72% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Labour / Turnover | 8% - 22% | 10% - 23% | 18% - 27% |
| Rent / Turnover | 3% - 5% | 2% - 4% | 1% - 3% |
| Motor Vehicle expenses / turnover | 6% - 9% | 4% - 6% | 2% - 3% |

Bricklaying Services

Industry Overview

The main activities for businesses in this industry are the laying, cutting and repair of bricks and preparing sites for the construction of buildings and other structures. These benchmarks do not apply to blocklayers, pavers or builders.



Performance benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is labour to turnover. This ratio is likely to be the most accurate predictor of business turnover. For businesses that do not report labour, or only report a small amount, total expenses to turnover can be used to predict turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$350,000 | High More than \$350,000 |
| Income Tax Return | | | |
| Labour / Turnover | 18% - 33% | 32% - 45% | 34% - 48% |
| Average Labour | 33% | 40% | 41% |
| Total expenses/turnover | 33% - 54% | 59% - 73% | 74% - 85% |
| Average total expenses | 44% | 66% | 79% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 23% - 42% | 32% - 53% | 38% - 55% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$350,000 | High More than \$350,000 |
| Motor Vehicle expenses / turnover | 7% -11% | 4% - 6% | 2% - 3% |

Industry Overview

The main activities for businesses in this industry are the provision of a wide range of carpentry services in the construction, commercial and domestic markets. These include:

- formwork
- installation of doors and partitions
- renovation

These benchmarks do not apply cabinet makers.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year. The main expenses for these businesses are labour, cost of materials and rent.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|--------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$110,000 | Medium \$110,000 – \$400,000 | High More than \$400,000 |
| Income Tax Return | | | |
| Total expenses/turnover | 33% - 52% | 58% - 74% | 82% - 90% |
| Average total expenses | 43% | 66% | 86% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$110,000 | Medium \$110,000 – \$400,000 | High More than \$400,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 11% - 26% | 22% - 38% | 31% - 46% |
| Labour / Turnover | 8% - 23% | 18% - 31% | 23% - 38% |
| Motor Vehicle expenses / turnover | 8% - 11% | 4% - 7% | 2% - 3% |

Carpet Laying & Floor Coverings

Industry Overview

The main activities for carpeting services businesses are carpet laying, carpet repairing and laying other kinds of floor coverings such as linoleum and cork tiles.



Performance benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$100,000 | Medium \$100,000 – \$250,000 | High More than \$250,000 |
| Income Tax Return | | | |
| Total expenses/turnover | 34% - 49% | 41% - 59% | 66% - 80% |
| Average total expenses | 42% | 50% | 73% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 25% - 42% | 28% - 46% | 43% - 65% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$100,000 | Medium \$100,000 – \$250,000 | High More than \$250,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 10% - 19% | 12% - 23% | 24% - 41% |
| Labour / Turnover | 9% - 23% | 13% - 27% | 19% - 31% |
| Motor Vehicle expenses / turnover | 8% - 12% | 6% - 9% | 2% - 5% |

Cement Rendering

Industry Overview

Businesses in this industry render cement walls and surfaces for both residential and commercial buildings. Some cement renderers also provide plastering and other similar construction services.



Performance Benchmark

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover. For businesses that do not report cost of sales or only report a small amount, total expenses to turnover can be used to predict turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$400,000 | High More than \$400,000 |
| Income Tax Return | | | |
| Labour / Turnover | 18% - 30% | 26% - 38% | 31% - 40% |
| Average Labour | 30% | 34% | 36% |
| Total expenses/turnover | 47% - 67% | 67% - 79% | 80% - 89% |
| Average total expenses | 57% | 73% | 84% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 42% - 63% | 47% - 64% | 52% - 72% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$400,000 | High More than \$400,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 16% - 26% | 21% - 30% | 21% - 34% |
| Motor Vehicle expenses / turnover | 6% - 10% | 4% - 6% | 2% - 4% |

Concreting Services

Industry Overview

The main activity for businesses in this industry is the provision of concrete services for the construction of buildings and other structures e.g. footpaths, foundations, driveways and single or multi-story buildings.



Performance Benchmark

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover

| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$500,000 | High More than \$500,000 |
| Income Tax Return | | | |
| Total expenses/turnover | 41% - 66% | 71% - 83% | 80% - 89% |
| Average total expenses | 54% | 77% | 84% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 38% - 60% | 50% - 67% | 54% - 70% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$500,000 | High More than \$500,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 19% - 38% | 27% - 45% | 34% - 49% |
| Labour / Turnover | 11% - 22% | 17% - 30% | 21% - 33% |
| Motor Vehicle expenses / turnover | 7% - 11% | 4% - 6% | 2% - 4% |

Electrical Services

Industry Overview

The main activities for businesses in this industry are installation, repair, maintenance, assembly, identification and design of electrical equipment and networks.

These benchmarks do not apply to auto electricians and air conditioning specialists.

Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The main expenses for electrical services businesses are the cost of materials and labour. The cost of materials and labour can vary depending on whether materials are supplied by the business for work undertaken. This is more common for electricians working on construction or building projects. The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.



| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$500,000 | High More than \$500,000 |
| Income Tax Return | | | |
| Cost Expenses/ Turnover | 54% – 69% | 65% – 79% | 78% – 88% |
| Average total expenses | 61% | 72% | 83% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 40% - 55% | 46% - 58% | 49% - 60% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$500,000 | High More than \$500,000 |
| Cost of Sales / Turnover | 24% - 35% | 30% - 39% | 33% - 42% |
| Labour / Turnover | 7% - 22% | 15% - 27% | 23% - 33% |
| Motor Vehicle expenses / turnover | 6% - 9% | 4% - 6% | 2% - 4% |

Fence Construction

Industry Overview

The main activity for businesses in this industry is the supply and construction of industrial and residential fences. Additional services may include repairing and maintaining fences.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$250,000 | Medium \$250,000 – \$400,000 | High More than \$400,000 |
| Income Tax Return | | | |
| Total expenses / turnover | 63% - 77% | 75% - 84% | 82% - 90% |
| Average total expenses | 70% | 79% | 86% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 52% - 69% | 59% - 72% | 63% - 74% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$250,000 | Medium \$250,000 – \$400,000 | High More than \$400,000 |
| Cost of Sales / Turnover | 30% - 51% | 41% - 53% | 45% - 57% |
| Labour / Turnover | 7% - 17% | 13% - 21% | 14% - 24% |
| Motor Vehicle expenses / turnover | 5% - 9% | 3% - 5% | 2% - 4% |

Fire & Security Alarm Installation Services

Industry Overview

The main activities for businesses in this industry are the installation of fire alarms, smoke alarms and security systems.

These benchmarks do not apply to businesses installing alarms and security systems in motor vehicles, video surveillance systems, or the importers and manufacturers of alarm and security systems.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is cost of sales to turnover. This ratio is likely to be the most accurate predictor of business turnover. For businesses that do not report cost of sales or only report a small amount, total expenses to turnover can be used to predict turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 20% - 40% | 29% - 44% | 34% - 46% |
| Average Cost of Sales | 30% | 37% | 40% |
| Total expenses/turnover | 51% - 72% | 64% - 81% | 81% - 89% |
| Average total expenses | 62% | 73% | 85% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 36% - 60% | 49% - 64% | 51% - 64% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Labour / Turnover | 8% - 26% | 14% - 27% | 22% - 32% |
| Rent / Turnover | 2% - 5% | 3% - 5% | 2% - 3% |
| Motor Vehicle expenses / turnover | 7% - 10% | 4% - 6% | 2% - 3% |

Glazing Services

Industry Overview

The main activities for businesses in this industry is the installation, maintenance and repair of glass windows, doors, partitions and structures in household and commercial premises.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is cost of sales to turnover. This ratio is likely to be the most accurate predictor of business turnover. For businesses that do not report cost of sales or only report a small amount, total expenses to turnover can be used to predict turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 24% - 39% | 34% - 47% | 38% - 48% |
| Average cost of sales | 32% | 40% | 43% |
| Total expenses / Turnover | 45% - 67% | 69% - 82% | 83% - 90% |
| Average total expenses | 56% | 76% | 86% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 31% - 58% | 52% - 64% | 54% - 63% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Labour / Turnover | 6% - 20% | 14% - 24% | 20% - 27% |
| Rent / Turnover | 4% - 7% | 4% - 6% | 3% - 4% |
| Motor Vehicle expenses / Turnover | 6% - 10% | 4% - 5% | 2% - 3% |

Landscape Construction

Industry Overview

The main activities for businesses in this industry is the provision of outdoor landscape construction for residential, commercial and public premises.

These benchmarks do not apply to lawn mowing and garden services or businesses that only provide fence construction services.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is labour to turnover. This ratio is likely to be the most accurate predictor of business turnover. For businesses that do not labour or only report a small amount, total expenses to turnover can be used to predict turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$500,000 | High More than \$500,000 |
| Income Tax Return | | | |
| Labour / Turnover | 10% - 22% | 17% - 28% | 22% - 33% |
| Average Labour | 23% | 24% | 28% |
| Total expenses / Turnover | 57% - 73% | 73% - 84% | 81% - 90% |
| Average total expenses | 65% | 78% | 85% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 45% - 61% | 51% - 64% | 53% - 65% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

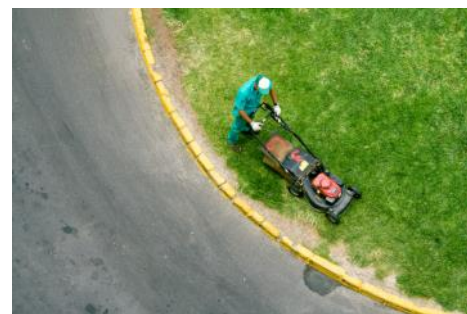
| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$200,000 | Medium \$200,000 – \$500,000 | High More than \$500,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 22% - 38% | 30% - 41% | 33% - 45% |
| Motor Vehicle expenses / Turnover | 6% - 10% | 4% - 6% | 3% - 4% |

Lawn Mowing & Garden Services

Industry Overview

The main activities for businesses in this industry is the provision of lawn mowing and garden maintenance services for residential, commercial and public premises. Some businesses may also provide tree lopping and turf management services.

These benchmarks do not apply to landscape construction services.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|----------------------------|--------------------------------|-----------------------------|
| | Low \$50,000 – \$90,000 | Medium \$90,000 – \$175,000 | High More than \$175,000 |
| Income Tax Return | | | |
| Total expenses / Turnover | 42% - 58% | 52% - 68% | 66% - 80% |
| Average total expenses | 50% | 60% | 73% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 33% - 47% | 34% - 49% | 35% - 50% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|----------------------------|--------------------------------|-----------------------------|
| | Low \$50,000 – \$90,000 | Medium \$90,000 – \$175,000 | High More than \$175,000 |
| Labour / Turnover | 7% - 19% | 12% - 24% | 21% - 33% |
| Motor Vehicle expenses / Turnover | 9% - 13% | 7% - 10% | 5% - 8% |

Painting Services

Industry Overview

The main activities for businesses in this industry is the supply of labour and materials for painting buildings and other structures.

These benchmarks do not apply to businesses mainly involved in interior decorating or sign writing.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Total expenses / Turnover | 39% - 56% | 62% - 76% | 77% - 87% |
| Average total expenses | 48% | 69% | 82% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 33% - 48% | 37% - 56% | 39% - 59% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 14% - 20% | 15% - 20% | 14% - 21% |
| Labour / Turnover | 13% - 27% | 28% - 40% | 34% - 48% |
| Motor Vehicle expenses / Turnover | 7% - 10% | 4% - 6% | 2% - 3% |

Plastering & Ceiling Services

Industry Overview

The main activities for businesses in this industry are the installation of plasterboard sheets, cornices and solid (or wet) plastering.

These benchmarks do not apply to cement renderers.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year. The key benchmark for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|-----------------------------|-----------------------------------|-------------------------------|
| | Low \$50,000 – \$300,000 | Medium \$300,000 – \$1,000,000 | High More than \$1,000,000 |
| Income Tax Return | | | |
| Total expenses / Turnover | 38% - 60% | 75% - 86% | 85% - 93% |
| Average total expenses | 49% | 81% | 89% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 31% - 51% | 50% - 68% | 60% - 73% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|-----------------------------|-----------------------------------|-------------------------------|
| | Low \$50,000 – \$300,000 | Medium \$300,000 – \$1,000,000 | High More than \$1,000,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 14% - 27% | 27% - 36% | 32% - 39% |
| Labour / Turnover | 16% - 31% | 29% - 42% | 28% - 45% |
| Motor Vehicle expenses / turnover | 6% - 10% | 2% - 4% | 1% - 2% |

Plumbing Services

Industry Overview

The main activities for businesses in this industry are the installation, maintenance and repair of pipe fittings, hot water systems, gas fittings, plumbing, drainage and sewerage.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year. The key benchmark for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Total expenses / Turnover | 50% - 67% | 66% - 79% | 79% - 89% |
| Average total expenses | 59% | 72% | 84% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 41% - 58% | 51% - 63% | 53% - 65% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 27% - 38% | 32% - 41% | 35% - 44% |
| Labour / Turnover | 5% - 16% | 12% - 22% | 21% - 30% |
| Motor Vehicle expenses / turnover | 7% - 10% | 4% - 6% | 2% - 4% |

Roofing Services (including roof tiling, guttering & metal roofing)

Industry Overview

The main activity for businesses in this industry is the installation of roofing materials such as tiles, slate and metal. Other services may include the repair and maintenance of roofing and guttering and some businesses may offer plumbing services.

Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is labour to turnover. This ratio is likely to be the most accurate predictor of business turnover. For businesses that do not report labour or only report a small amount, total expenses to turnover can be used to predict turnover.



| Key Benchmark Ratio | Annual Turnover Range | | |
|-------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$325,000 | Medium \$325,000 – \$900,000 | High More than \$900,000 |
| Income Tax Return | | | |
| Labour / Turnover | 16% - 30% | 21% - 32% | 21% - 31% |
| Average Labour | 29% | 27% | 26% |
| Total expenses/turnover | 45% - 68% | 74% - 85% | 85% - 92% |
| Average total expenses | 57% | 80% | 88% |
| Activity Statement | | | |
| Non-capital purchases / total sales | 32% - 55% | 49% - 66% | 65% - 75% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$325,000 | Medium \$325,000 – \$900,000 | High More than \$900,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 16% - 35% | 29% - 46% | 43% - 52% |
| Motor Vehicle expenses / turnover | 6% - 10% | 3% - 4% | 1% - 2% |

Tiling Services - Floor & Wall

Industry Overview

The main activity for businesses in this industry is the laying of floor and wall tiles on internal and external floors and walls. Services may also include laying ceramic, clay, slate, marble and glass tiles. Some businesses may also offer floor sanding services.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|---------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Total expenses/turnover | 39% - 56% | 58% - 74% | 76% - 87% |
| Average total expenses | 47% | 66% | 81% |
| Activity Statement | | | |
| Non-capital purchases/ total sales | 30% - 45% | 37% - 56% | 45% - 69% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|--------------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$150,000 | Medium \$150,000 – \$600,000 | High More than \$600,000 |
| Income Tax Return | | | |
| Cost of Sales / Turnover | 14% - 20% | 16% - 25% | 21% - 32% |
| Labour / Turnover | 12% - 25% | 22% - 37% | 21% - 40% |
| Motor Vehicle expenses / turnover | 7% - 10% | 4% - 6% | 2% - 3% |

Timber Floor Sanding

Industry Overview

Businesses in this industry sand and polish timber floors. Activities may also include repairing sub-floors and damaged floors replacing floor boards, scratch removal, staining and liming timber floors.



Performance Benchmarks

These performance benchmarks have been developed from income tax and business activity statements lodged for the 2009–10 income year.

The key benchmark ratio for this industry is total expenses to turnover. This ratio is likely to be the most accurate predictor of business turnover.

| Key Benchmark Ratio | Annual Turnover Range | | |
|--------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$100,000 | Medium \$100,000 – \$200,000 | High More than \$200,000 |
| Income Tax Return | | | |
| Total expenses/turnover | 50% - 63% | 57% - 70% | 70% - 82% |
| Average total expenses | 57% | 64% | 76% |

The benchmarks are published as a range representing ratios reported by businesses grouped either side of the average. Publishing benchmarks as a range allows for variations across financial years, regions and business models.

The following benchmarks are available as a guide for businesses to review their performance and business practices against other similar businesses. The following expenses are not reported by every business, so one or more of these benchmarks may not apply to an individual business.

| Benchmark Ratio | Annual Turnover Range | | |
|-----------------------------------|-----------------------------|---------------------------------|-----------------------------|
| | Low \$50,000 – \$100,000 | Medium \$100,000 – \$200,000 | High More than \$200,000 |
| Cost of Sales / Turnover | 23% - 29% | 21% - 28% | 25% - 36% |
| Labour / Turnover | 9% - 18% | 11% - 23% | 16% - 28% |
| Motor Vehicle expenses / turnover | 7% - 10% | 6% - 8% | 4% - 5% |

Disclaimer

The information and commentaries contained in this e-booklet are of a general nature, and neither purport or intend to be advice.

The content is based on information extracted from the Australian Tax Office website. While every effort has been made to ensure the information is error free, the authors and publisher offer no warranty as to the accuracy, adequacy or completeness of the information. The information has been prepared without taking into account your objectives, financial situation or needs. The reader or user acknowledges that it has not made known to the author any particular purpose for which this e-booklet is required and that it has not relied in the author's skill or judgment.

The taxation position described is a general statement and should only be used as a guide. It does not constitute tax advice and is based on current tax laws and their interpretation. Readers and users should not act on any matter in this publication without first obtaining professional accounting and/or legal advice with due regard to their own particular circumstances.

This disclaimer shall extend both to the user and to any client of the user who may suffer loss as a result of the use of this booklet and it shall apply even though the author may have been negligent in the publication or preparation of these papers.



O'Bryan & O'Donnell

Helping Your Farm, Small Business or Trade Succeed

1st Floor, 54 Belmore Street Yarrawonga 3730

Phone: (03) 5744 3861

Email: info@obryanodonnell.com.au